

PRESS RELEASE

12th January 2009

For Immediate Release

Hot Property – Improving House Sales at the Touch of a Button

As the country plunges deeper into economic crisis, homeowners are seeing house prices and sales continue to fall. The question for those wanting to sell up and move on is how to maximise sale potential while minimising costs: HouseSaleUK gives you an easy way to do both.

This fast-growing online community brings buyer and seller together; eliminating estate agents, their fees and sales commission. Unlike other property websites, HouseSaleUK's unique search facility allows you to make direct contact with prospective buyers who are searching for homes just like yours. Not only is the site simple to use, but in an attempt to help you beat the credit crunch blues, you can list your property totally free of charge.

This innovative service is a subsidiary of House Sale International Ltd. "We believe there's a real need to change the way the world sells houses," says company founder Dave Thomas, "Estate agents charge fees of up to 5% of the sale price, which eats into the available equity of the property. But the reality is they do nothing that the vendor can't do themselves." By cutting out the middle man, sellers can connect with the ever-increasing number of people searching for a new home online, while saving money at the same time - great news in the current financial climate.

More

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In addition to having your home advertised to an audience of thousands, HouseSaleUK can also help you to take your home-selling potential to the next level. For a small fee, you can enhance your listing and receive extra benefits such as a 'for sale' sign and the tools to set up an open day. This feature even identifies which buyers you should invite and provides you with brochures to email or hand out to viewers.

For more information visit www.housesale.uk.com

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Notes to editors:

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